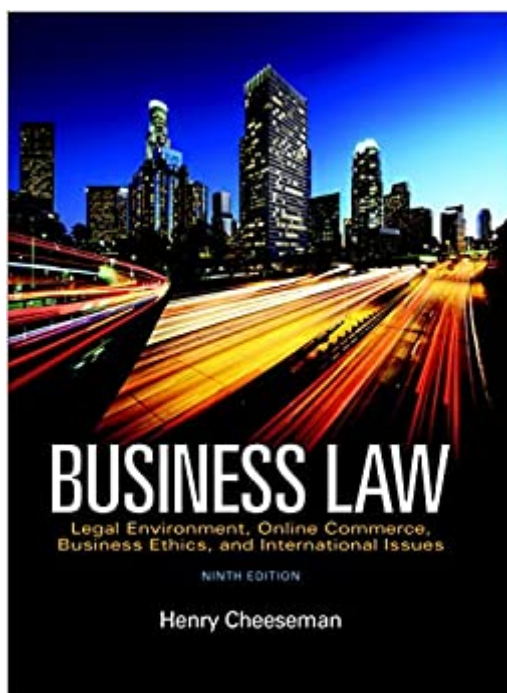


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Business Law (9th Edition)



Synopsis

For courses in Business Law. **Examining Business Law Through Real Cases** Business Law: Legal Environment, Online Commerce, Business Ethics, and International Issues is an engaging text that teaches readers about the workings of business law by examining real case studies and examples. The material explores core issues in both national and international business law in depth while remaining brief and concise. The Ninth Edition has been updated with a wealth of new cases from the U.S. Supreme and Federal Courts for readers to investigate, as well as new examples of environmental, digital and international business legal cases. An exploration of ethics takes business law education a step further by teaching readers how to practice justly. Illustrated with beautiful imagery, Business Law uses tangible examples that readers will be able to reference in their future careers to introduce readers to this important topic. Also Available with MyBusinessLawLab™ This title is available with MyBusinessLawLab--an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. NOTE: You are purchasing a standalone product; MyBusinessLawLab does not come packaged with this content. If you would like to purchase both the physical text and MyBusinessLawLab search for: 0134528743/ 9780134528748 Business Law: Legal Environment, Online Commerce, Business Ethics, and International Issues Plus MyBusinessLawLab with Pearson eText -- Access Card Package (1-semester) Package consists of: 0134004000 / 9780134004006 Business Law: Legal Environment, Online Commerce, Business Ethics, and International Issues 0134447336 / 9780134447339 BusinessLawLab with Pearson eText -- Access Card -- for Business Law: Legal Environment, Online Commerce, Business Ethic, and International Issues (1-semester)

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Customer Reviews

Henry R. Cheeseman is professor emeritus of the Marshall School of Business of the University of Southern California (USC), Los Angeles, California. Professor Cheeseman earned a bachelor's degree in finance from Marquette University, both a master's in business administration (MBA) and a master's in business taxation (MBT) from USC, a juris doctor (JD) degree from the University of California at Los Angeles (UCLA) School of Law, a master's degree with an emphasis on law and economics from the University of Chicago, and a master's in law (LLM) degree in financial institutions law from Boston University. Professor Cheeseman was director of the Legal Studies in Business Program at USC. Professor Cheeseman taught business law, legal environment, and ethics courses in both the MBA and the undergraduate programs of the Marshall School of Business of USC. At the MBA level, he developed and taught courses on corporate governance, securities regulation, mergers and acquisitions, and bankruptcy law. At the undergraduate level, he taught courses on business law, the legal environment of business, ethics, business organizations, cyber law, and intellectual property. Professor Cheeseman received the Golden Apple Teaching Award on many occasions by being voted by the students as the best professor at the Marshall School of Business of USC. He was named a fellow of the Center for Excellence in Teaching at USC by the dean of the Marshall School of Business. The USC's Torch and Tassel Chapter of the Mortar Board, a national senior honor society, tapped Professor Cheeseman for recognition of his leadership, commitment, and excellence in teaching. Professor Cheeseman writes leading business law and legal environment textbooks that are published by Pearson Education, Inc. These include Business Law, Contemporary Business Law, and The Legal Environment of Business. Professor Cheeseman is an avid traveler and amateur photographer. The interior photographs for this book were taken by Professor Cheeseman.

It was a very helpful book. I purchased it for my online business class and it greatly helped me understand most of the topics and definitions. I also liked that every new concept (and I truly mean every one of them) was also accompanied with an example that really helped you learn. The book could be difficult to read sometimes but the examples were very well explained. Actually the book

pulled a lot of real life case as well that made the reading very interesting.

Surprisingly interesting book. It was an optional purchase for a class I'm taking but I really like the cases and stories in the book. Cheeseman puts a little bit of humor into it too. The content is interesting and thought provoking, chapters are succinct and not drawn out. Good book even if you are just casually interested in business law - a lot of the material is generally useful for any person to know, like contracts and liability.

Great case studies.

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